

KNOW YOUR DA PHASE 2: THE DA IS FIGHTING FOR EQUALITY

The Truth about the DA

For too long we have allowed our opponents to define us.

They say that we were the party of apartheid. The truth is that the DA has its roots in the struggle against apartheid. We played our part in opposing apartheid.

Our opponents also say that we want to bring apartheid back. But the truth is that the DA will never bring back apartheid.

In fact, our policies are designed to put right the wrongs of apartheid and fight for equality.

That is why the DA supports:

- Black Economic Empowerment
- Land Reform
- Social Grants

Black Economic Empowerment

Our opponents say that we are against Black Economic Empowerment (BEE). This is not true.

The DA supports BEE that broadens opportunity for people who were disadvantaged by apartheid and continue to be disadvantaged by it.

We support genuinely broad-based BEE that goes beyond the politically-connected few who always seem to get rich from tenders. Everybody who suffered under Apartheid must benefit from BEE, not just the friends and family of politicians.

We support BEE that helps grow create jobs, not create a few billionaires.

If elected to national government, the DA would:

- Cut the administrative and other costs of BEE compliance to create more jobs
- Ensure that previously disadvantaged South Africans genuinely in need of empowerment benefit from BEE deals
- Focus on the aspects of BEE that prioritize job creation and skills development

Land Reform

Our opponents say that we are against land reform. This is not true.

The DA supports land reform that gives people access to the land who were previously denied it. Land reform needs to be done sustainably so that all may benefit from the richness of our soil. Our most fertile land, that currently produces little food and no jobs, must be made productive and support emerging farmers.

We support land reform that is done equitably and fairly through market mechanisms.

We support land reform that supports and empowers emerging farmers who choose to make a living from agriculture.

We support land reform that empowers people in urban areas and helps redress the housing backlog.

We support land reform that gives individuals in rural areas power over their own land and access to the fruits of their labour.

If elected to national government, the DA would:

- Speed up land reform by improving government efficiency
- Broaden the focus to include urban areas so that people can be brought closer to job opportunities
- Support emerging farmers through a range of mechanisms, including equity share schemes that give farm workers ownership of the farm they work on.
- Give individuals in communal land areas the right to own their land.

Social Grants

Our opponents say that if we were elected to national government, we would take away social grants. This is not true.

The DA supports social grants that help lift people out of poverty. We will not take away anyone's social grant.

If elected to national government, the DA would:

- Maintain a social grant system to fight extreme poverty
- Improve education and job opportunities so that people on grants can emerge out of poverty and eventually contribute to social upliftment
- Increase state support for individuals who can demonstrate that they are behaving in a socially responsible manner to uplift themselves and their families